



2023 Impact Report



Empowering women in their health and
Providing the support they deserve.

A Note From Our Founder



In 2013, after discovering I had the BRCA mutation, I learned just a few short weeks later I had Stage II triple-negative breast cancer. I was a mother of two young children and my life was going according to my plan – and cancer was not part of that.

Our lives were forever changed with the diagnosis. Many years of struggles through sickness, chemotherapy, sleepless nights, and countless surgeries were a few things that took the time from our days.

Though experiencing these hardships was overwhelming God, filled me with peace during my darkest moments and surrounded me with a community that continually blessed me and my family.

I rest in the scripture written by Paul in Romans 8:28, **“And we know that for those who love God, all things work together for good, for those who are called according to his purpose.”** After many roadblocks and discouraging times, I realized that God had a purpose in all of this. He knows me and knows the passion I needed to be able to help women would come from walking through fire. I was inspired to help other women facing similar challenges through a cancer diagnosis. By walking alongside these women in our community, providing them with financial aid, offering post-surgical care, and fostering fellowship through support meetings, we have been able to bless many women's lives. I am grateful for God's love and guidance throughout my journey, and I continue to thank Him every day.

Sincerely,

Kelly Kashmer

Kelly Kashmer

Founder & Executive Director,

NothingPink

Our Story So Far

Our Mission

Over the last 9 years, NothingPink has been dedicated to the mission of creating necessary awareness of hereditary breast and GYN cancer. Focusing on personalized support to those who are high-risk, we've come alongside more than 600 women, both previvors and survivors. We've connected them with essential resources to help them navigate genetic testing, screenings, treatment, and surgery. Additionally, we help them recover and focus on happy and healthy lives.

"NothingPink is nothing short of being a major blessing in my life. Aside from providing awesome comfort bags to help me through my surgical recovery, NothingPink has provided me with a sense of belonging... belonging to a group of very special people who truly understand. I have forged new friendships with some amazing women. NothingPink has enlightened me to learn about the risks associated with my genetic mutations... helping me to make informed decisions. It's comforting to know that I am not alone on this journey. I am, and will always be, forever grateful to NothingPink.

Arnel, BRCA mutation



Survivor

a person living with, through, and beyond cancer.



Previvor

a person who takes action to reduce or eliminate a genetic cancer before it develops or is detected in their body.



**Since
2016**

220
Online
Community
Members

\$355,000+
in Financial
Assistance

200+
Post-Surgical
Family Meal
Packages

300
Surgery care
packages

150+
Medical
Treatment
Planners

Where We Are Now

Our Purpose

Peer Support

Our local peer support program provide women with information and support from those who understand your experience. They are ready to help their peers navigate hard questions and decisions, whether you are at high risk, have a genetic predisposition or a currently have a cancer diagnosis.

Care Packages

Our care packages have been carefully curated by women who have had breast surgery or GYN surgery, and include everything needed for post surgery care.

My mom brought me my care package for my upcoming surgery yesterday and I just wanted to reach out and thank you and the NothingPink group again! I cried (happy tears) when I looked through it this morning. Having the support of the NothingPink group has been more helpful than I could put into words. As scared and anxious as I am about this next part of my journey I am so grateful to have such an amazing group of women to talk to that understands everything I'm feeling and going through.

-K.F. Age 31, BRCA positive

Financial Assistance

Financial assistance is for women who need genetic testing, have tested positive for a gene disposition or are associated with breast and/or gyn cancers. This also includes those who have elected a preventative surgery or enhanced monitoring due to a genetic mutation.



In 2023

\$100,000 In Financial assistance	84 Post-Surgical Meal Packages
72 Surgery Care Packages	31 Medical Treatment Planners

Where We Are Going

“The Roots”

A Home for NothingPink

In February 2024, we will open the doors to our support and resource center. It will be designed to provide personalized next steps for someone coming out of a doctor’s appointment and learning they have a genetic disposition or a breast or GYN cancer diagnosis. Additionally, it will be a space to offer programming for after cancer care.



2024 GOAL
\$200,000
Impact!



Fighting The Good Fight

I found out that I was BRCA1+ in September 2020 after my younger sister was diagnosed with breast cancer at just 26 years old. Through testing, it was discovered that she carried the BRCA1 mutation and her genetic counselor stressed the importance of my other sister, my mom, and myself getting tested as this genetic mutation is hereditary.

After testing confirmed that I too, carried the mutation, I immediately met with a genetic counselor at Atrium Health. Overall, I was feeling very nervous and overwhelmed. My genetic counselor recommended that I reach out to a local support group for BRCA-positive individuals called Nothing Pink. That afternoon, I found them on Facebook and requested to join right away. Because of the pandemic, our bi-weekly support groups have all been virtual. Being able to hear from and connect with other women who understand what you're going through get to hear their personal stories, provide tips for preparing for surgeries and just be there for you while you're making hard decisions, really makes you feel like you're not in this alone.

When I think of Nothing Pink, I feel Support, a sense of community and comfort in a scary time of totally uncharted territory, financial support, and the care packages they sent to help me prepare for my mastectomy and reconstruction surgeries. You'll hear from my two sisters and mom next, but ultimately, all 4 of us carry the BRCA1 mutation. Even though they live in Boston, Nothing Pink opened their doors to my whole family and has been a truly remarkable support system and resource for all of us. For that, we are forever grateful to Nothing Pink! Thank you for supporting Nothing Pink and helping them to continue in their important mission.

Gina Bower, 32, BRCA1+ previvor



With the anticipated growth by opening the doors to The Roots at NothingPink, we invite you to invest in the life changing work we do.

Scan the QR Code To Donate Online Today!



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