



**Empowering women in  
their health and providing  
the support they deserve.**



*nothingpink.org*

**2022 Impact Report**



## There is Nothing Pink About Breast Cancer

When I was diagnosed with the BRCA gene mutation and then breast cancer in 2013, I had some frustrations with God. I had two small children and a life that was falling perfectly into place, and cancer wasn't in the plans. Still, through surgery, chemo, sickness, and sleepless nights, I always felt God's presence and love. He filled me with peace in my darkest times and surrounded me with a community that continually poured blessings into both me and my family.

In John 15:12, Jesus tells us, "This is my commandment, that you love one another as I have loved you." In my moments spent in prayer and thanksgiving, as I underwent surgery after surgery, an idea began to form in me. Every woman facing these challenges should feel the love and support that I did. Walking alongside women in our community, providing them with financial assistance, supplying post-surgical care, and experiencing fellowship through our support meetings has been such an immense blessing in my life, and I continue to thank God for His love and guidance along the way.

Sincerely,

*Kelly Kashmer*

Kelly Kashmer  
Founder & Executive Director,  
Nothing Pink

*She is clothed in strength and dignity, and she laughs without fear for the future.*

—Proverbs 31:25

## Where We've Been

Over the last 8 years, NothingPink has been dedicated to the mission of creating necessary awareness of hereditary breast and GYN cancer that women deserve and providing personalized support to those who are high-risk. We've come alongside more than 520 women, both previvors and survivors, and connected them with essential resources to help them navigate genetic testing, screenings, treatment, and surgery, along with helping them recover and live happy and healthy lives.

*The support NothingPink provided during my preventive double mastectomy journey is irreplaceable. NothingPink provided support and encouragement when I needed it most. BRCA does not define who I am, and the support NothingPink provides has helped me realize I am not alone in this journey. I am looking forward to volunteering with NothingPink to help educate our community and support those who are facing a similar journey I have just experienced.—Meghan*



### SURVIVOR

a person living with, through, and beyond cancer.



### PREVIVOR

a person who takes action to reduce or eliminate a genetic cancer before it develops or is detected in their body.



Since  
2016

160

Online  
Community  
Members

\$255K+

in Financial  
Assistance

125

Post-Surgical  
Family Meal  
Packages

200+

Surgery Care  
Packages

100+

Medical  
Treatment  
Planners

# Where We Are Now

Our programs and impact

## Peer Support

Our local peer support program provides you with information and support from women who understand your experience. They are ready to help you navigate hard questions and decisions whether you are at high risk, BRCA+, or currently have breast or GYN cancer.

## Care Packages

Our care packages have been carefully curated by women who have recently had breast surgery, and include everything a woman needs post-surgery.

2023 GOAL  
PROVIDE  
**\$150,000**  
in assistance to  
our support group  
community.



*Ladies, there are no words. I am truly humbled by the generous care package and gifts. The jar of phrases has me in tears. I love the robe! Your support is immense. From the bottom of my heart, my family and I thank you.—Cathy*

## Financial Assistance

Financial assistance is for individuals who have tested positive for a BRCA gene mutation, have tested positive for a gene mutation with a breast and/or GYN cancer diagnosis, or have elected to undergo preventative surgery due to a positive BRCA gene mutation, regardless of insurance status.

## In 2022

**\$97K**  
in Financial Assistance

**51**  
Post-Surgical Family Meal Packages

**41**  
Surgery Care Packages

**35**  
Medical Treatment Planners



# Where We're Going

A home for NothingPink

As we look ahead, we envision NothingPink embodying a new space as a “one-stop-shop” support and resource center. It will be designed to provide personalized next steps for someone coming out of a doctor’s appointment and learning they have a genetic mutation or diagnosis and support women who have a breast or GYN cancer diagnosis. It can also serve as a space to connect and resource individuals with other nonprofits in our area.



*NothingPink has been a source of support, encouragement, and comfort during a difficult season of life. Seeing the courage of these ladies gives me courage. It is such a blessing to have a group of women who face their challenges with so much grace and love.—Staci, survivor*





## Fighting the Good Fight

*The power of community*

I found out that I was BRCA1+ in September 2020 after my younger sister was diagnosed with breast cancer at just 26 years old. Through testing, we discovered she carried the BRCA1 mutation. Her genetic counselor stressed the importance of my older sister, my mom, and I also getting tested as this genetic mutation is hereditary. More testing confirmed that I, too, carried the mutation. I immediately met with a genetic counselor. Overall, I was feeling very nervous and overwhelmed.

My genetic counselor recommended that I reach out to a local support group for BRCA-positive individuals called NothingPink. That afternoon I found them on Facebook and requested to join right away. Because of the pandemic, our bi-weekly support groups have all been virtual. Being able to hear from and connect with other women who understand what you're going through and get to hear their personal stories, provide tips for preparing for surgeries and just be there for you while you're making hard decisions, really makes you feel like you're not in this alone.

When I think of NothingPink, I feel support, a sense of community and comfort in a scary time of totally uncharted territory, financial support, and the care packages they sent to help me prepare for my mastectomy and reconstruction surgeries. My two sisters, Mom, and I all carry the BRCA1 mutation. Even though they live in Boston, NothingPink opened their doors to my whole family and has been a truly remarkable support system and resource for all of us. For that, we are forever grateful to NothingPink! Thank you for supporting NothingPink and helping them to continue on in their important mission.

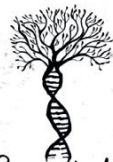
**Gina Bower**, 32, BRCA1+ previvor



With the growing need to support those in our community, we invite you to invest in this life-changing work alongside us.



*Scan the QR code to donate online today!*



nothingpink.org



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